



ТОРГОВО-ПРОМИСЛОВА
ПАЛАТА УКРАЇНИ



1-st INTERNATIONAL INNOVATORS` FORUM «DIGITAL UKRAINE: SWITCH ON YOUR BUSINESS»

ODESSA
27th of April 2017

Today digital technologies transform all the areas of economic and social welfare. Mobile communications, cloud computing, big data and intelligent gadgets possess the transformative power which adds real value to our society. However, in order to provide the synergistic effect and secure the positive outcome of their implementation, a strategy of the digital economy and society transformation needs to be developed. These and other questions will be discussed during the Forum.

Forum's Organizers

The UCCI Information Technologies Committee,
Odessa National Academy of Telecommunications n. a. A. S. Popov,
BRDO at the Ministry of Economic Development and Trade of Ukraine
and
Western Partners: the World Bank and the Government of Canada

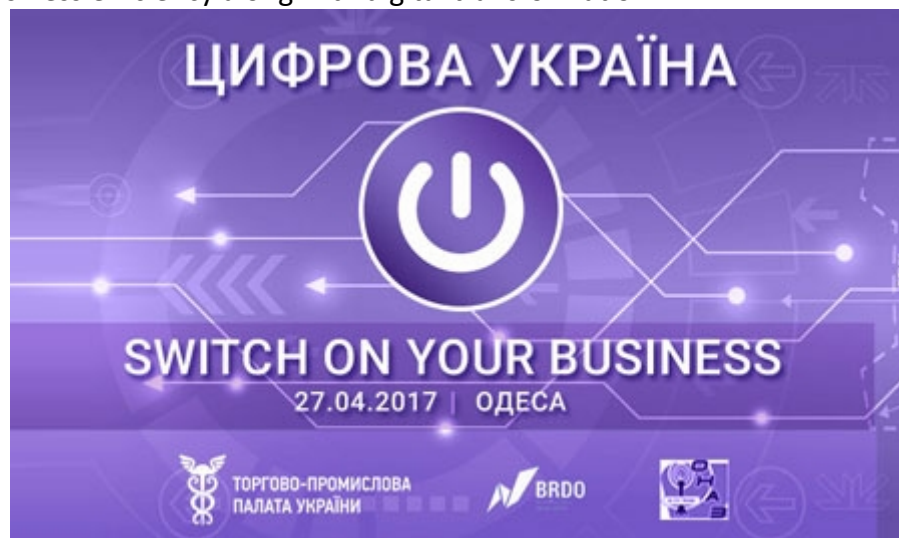
Supported by

The Cabinet of Ministers of Ukraine, Ukrainian Parliament Committee on Information and Communication, Ministry of Economic Development and Trade of Ukraine, Exporters and Investors Council under the MFA of Ukraine, NGO "HighTech Office", IT Contract Ltd. – "Public bid" operator, Odessa Regional State Administration, Odessa City Council, professional associations and business representatives

Forum's objectives

To arrange a communication platform for the Government representatives, leading international and local experts, managers and representatives of the private companies, as well as civil society regarding the elaboration of a common vision as to the place and role of the economy and society's digital transformation in accelerating the country's growth.

To offer the best business experience, practices, initiatives and projects that will help raising the business efficiency along with digital transformation.



Plenary session

During the official opening and plenary sessions the main topics of discussion will be as such:

- digital transformation of the state, economy and business as the basis for further successful development and large-scale renovation;
- the role of the Government, business, civil society, international organizations in creating a suitable environment for the digital transformation;
- new digital practices, technologies, products and solutions;
- the increasing role of digital education.

The Forum's Opening:



Mr. Maxim STEPANOV – Head of the Odessa Regional State Administration



Dr. Gennadiy CHYZHYKOV – President of the UCCI



Mr. Gennadiy TRUKHANOV – Head of the Odessa City Council

Plenary session participants:



Mr. Stepan KUBIV - First Vice Prime Minister of Ukraine - Minister of Economic Development and Trade of Ukraine



Mr. Igor UMANSKIY – Advisor of the President of Ukraine, ex-Minister of Finance of Ukraine



Mr. Alexander DANCHENKO – Head of the Ukrainian Parliament's Committee on Communications and Information Technologies, Member of Parliament of Ukraine



H.E. LEE Yang-goo – Ambassador of the Republic of Korea to Ukraine



Mr. Alexander Dreling – Deputy Chairman of the Board of PrivatBank



Dr. Olaf SCHULTZ - Head of the Government Relations Europe/MEA bei Nokia, Germany



Dr. Yannick LEGRÉ - Managing Director of the EGI Foundation , France



Dr. Alexander TROFIMCHUK – Director of the Telecommunications and Global Information Field at the National Academy of Sciences of Ukraine



Mr. Andriy BIRUKOV – Executive Director of the NGO «HighTech Office», Advisor of the First Vice-Prime Minister of Ukraine – Minister's of Economic Development and Trade of Ukraine



Mr. Alexey GONCHARUK – Head of the BRDO

Mr. Andriy MOSKALEV – General Director **InTeLa** (Integrated Technology Laboratories LLC), USA and Canada



Moderator

Dr. Petro VOROBHENKO – Chancellor of the Odessa National Academy of Telecommunications n.a. A. S. Popov, Dr. of Technical Sciences, Professor, Honored Education Specialist of Ukraine, corresponding member of the National Academy of Pedagogical Sciences of Ukraine

Panel 1



The main topics for the discussion will be as follows:

- the innovation accelerator of the digital economy, "Digital agenda"- the experience of the EU and opportunities for Ukraine;
- new technologies, new mindset, digital technologies integration into the national economic system as an important factor in succeeding the economic reforms and democratic development of Ukraine;
- the ways of involving the regions towards reducing the existing digital gap by supporting regional and local initiatives;
- the major approaches of creating modern legal and regulatory frameworks to enable digital transformation;
- broadband and mobile networks, big data, social media, cloud techs, smart devices, connected objects and sensors – the technologies that shape businesses, government and society;
- digital ecosystems – a uniform field of trust to the electronic services as the basis for the digital future of Ukraine.

Panel discussion participants:



Mr. Valeriy FISHCHUK – Cisco Regional Manager on Business Development in Ukraine and CIS Countries, Vice-President of the Association "Innovative Development of Ukraine"



Mr. Alexander RYZHENKO - Head of the State Agency for Electronic Governance of Ukraine



Mr. Dmytro KALITA – General Director of Intel Office in Ukraine, Belarus, Moldova



Mr. Alexander SKLYAROV - Member of the National Commission on State Regulation of Communications and Informatization



Mr. Kalman GAYER - Advisor of the Office of the Chief Scientist at the Ministry of Economy of Israel, Advisor of the National Council for R&D at the Ministry of Science, Technology and Space of Israel, Advisor of the World Bank on Monitoring and Evaluating the Effectiveness of the Serbian Innovation Fund, Israel



Dr. Andriy OMELCHENKO - Head of the Department at Kyiv National Economic University, Dr. of Law, expert at the BRDO



Mr. Oksen LISOVYY – Director of the Minor Academy of Sciences of Ukraine



Dr. Danyila OLIYNYK - Head of Department at the Institute of Strategic Studies, Dr. of Economics



Mr. Alexander SUPRUN – Director of the Analytical Agency "IT-PRO"



Mr. Volodymyr NOCHVAY – Coordinator of the Social Innovation Network in Ukraine



Mrs. Nadiya KOSTRYBA - Member of the IT Committee at the UCCI, Head of the IT Department of the Odessa Regional State Administration



Moderator

Dr. Alexander TROFIMCHUK

Director of the Telecommunications and Global Information Field at the National Academy of Sciences of Ukraine, Corresponding Member of NAS of Ukraine, Dr. of Technical Sciences, Professor

Panel 2



Practical aspects of the digital transformation of business and society: transformation of business models and product portfolio, customer relationships, business culture, the role of IT departments and systems. Ways to support small and medium businesses in setting up of the digital tools for internal business processes. Technology capabilities block-chain for small and medium-sized businesses. Practical use of cloud technology, mobile and electronic financial services, Internet and mobile banking, digital banking services, electronic money for the mobile and e-Commerce. Judicial practice resolution of disputes arising from the use of digital technologies: electronic documents, digital signature, e-contract, etc. Multistage system of protecting the information systems and digital businesses, the new security challenges of introducing the modern technologies during the transition from the Internet of people to the Internet of things. Presentation of digital practices, technologies and solutions.



Road-show of PrivatBank products and solutions for businesses, representing the technologies that change the country. You will have the opportunity to tryout the latest developments of Europe's best technologies introduced by PrivatBank that already helps changing the national welfare, as well as small and large businesses and every citizen of Ukraine. The event will be presented by Mr. A. Draling – Deputy Chairman of PrivatBank.

Business Proposals



Mr. Oleksiy KHOKHLUK – Head of Nokia in Ukraine



Mr. Oleg YAKYMCHUK – GR Chief Officer at Google



Mr. Petro YATSUK - Chairman of the Board at "Ante Media"



Mr. Dmytro YORGACHOV - Director of Odessakabel



Mr. Leon KATSNELSON - Technical Director, IBM Analytics Platform IBM, Canada



Mr. Volodymyr POPOV - UALinux.



Mr. Victor ONOPRIENKO - Director of the Institute of Information Technologies



Mr. Dmitriy PRYADKO - Director of APS Solutions, President of the Association of Procurement Professionals of Ukraine

Master-class on the topical issues on the electronic public procurement practices in Ukraine - the State Company ProZorro along with procurement e-platforms.



Moderator

Dr. Volodymyr KOLYADENKO

Head of the IT Committee at the UCCI, Dr. of Political Sciences, Honored Economist of Ukraine

The event's format provides online broadcast including the participation of diplomatic missions and abroad trade missions of the UCCI.

During the Forum the leading international and Ukrainian companies will present their latest technological developments for different businesses, the world's best practices of their use within small and medium-sized businesses.

The forum will feature the best achievements of the talented Ukrainian children, members of the minor Academy of Sciences of Ukraine, startups and presentations.

PARTNERS



INFORMATION SUPPORT



The forum will take place in Odessa, the Odessa National Academy of Telecommunications n.a. A. S. Popov. Getting started on the 27th of April 2017 at 10:30.

Languages: Ukrainian, English, Russian

All the participants should register before the 25th of April 2017.